

## Minutes of the June 14, 2012, LCTV Board of Directors

### Call to Order

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Chairman John Emerson call the meeting to order at 5:10, shortly thereafter a quorum was present consisting of Alex Diamond, John Emerson, Chris Doherty, Alan Lowe, and Jack Swanton. Station Manager, Mary Ellen Crowley, was also present. Hans Nicolaisen was excused.

It was noted that Susan Bickford has resigned for personal reasons, and her resignation was regretfully accepted with thankfulness for her dedicated service.

### Approval of Minutes

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The minutes were accepted as distributed.

### Treasurer's Report

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Please see 2 documents attached; Profit & Loss vs Budget and a Balance Sheet. In short all expenses are comfortably within income, with no outstanding issues. The report was accepted.

### Facilities

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Water cooler - after some discussion, it was decided that purchasing a new unit capable for providing both hot and cold water that we can replenish ourselves would be the safest and most cost effective. John said he would look into procuring one.

Water filter system - John had our water tested and a system to remove the excess minerals would cost just under \$3,000. We decided to keep this in mind as we build future budgets.

Floorplan - After considerable discussion it was decided that some more research was needed, with pros and cons of different layouts considered. We did decide while this was not as high a priority decision as some others we need to make, that we would hope to resolve this issue at the next meeting.

### Technology/Education

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LCTV's own Maine Music producers were able to air their first show independent of KJ's production class, however they feel they could still use KJ's help and will consider rescheduling to allow KJ's attendance.

Alex shared some possible certification forms for graduating trained videographers. It was felt that we needed to generate a list of qualifications, and even administer some sort of test, before issuing certifications.

### Fundraising

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The sponsorship program was discussed at length. Various ideas for making it more attractive to

sponsors were considered. In addition to slides with voice-overs were short videos and specific placements. In general it was felt that this was a worthy cause and we should pursue it, however we decided to hold off finalizing the program until after the next CTAM meeting (June 26th in Belfast), which will focus on station fundraising ideas. Both Mary Ellen and Alan plan to attend.

The idea to hold another auction was also discussed. Consensus was to follow through with it as an on-line only auction to be held sometime between Thanksgiving and Christmas. Rounding up items to auction and creating several spots to advertise it seemed the biggest challenges.

#### Response to Wiscasset's Defunding of LCTV

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Mary Ellen indicated that Wiscasset's voting down of LCTV's funding at their referendum on June 12th may be addressed by their town manager and perhaps reversed by a follow up vote. However we all felt should Wiscasset actually cut off its funding, then LCTV has no choice but to not provide further services to Wiscasset.

Next meeting July 12, 2012 at 5 pm.

Respectfully submitted,  
Jack Swanton  
Secretary Pro Tem