

LCTV Board of Directors Meeting

Thursday, March 10, 2011

Attendance:

Bristol:	Russ Lane, Dave Svens	
Damariscotta:	Laurel Cooley, Julie Clark	Ann Pinkham (exc)
Newcastle:	Susan Bickford, Martha Frink	
Nobleboro:	John Emerson	Barbara Johnson(exc), Bobby Whear (exc)
Waldoboro:	Alan Lowe	Hans Nicolaison (exc)
Wiscasset:	Jack Swanton	Sean Rafter, Steve Wallace(exc)
Station Mgr:	Mary Ellen Crowley	

Quorum. The President declared that a quorum was present.

Introduction of Visitors. Jack introduced his guest, Bob Boling, from Los Angeles, who is the Technical Director of events such as the Academy Awards. Martha introduced Chris Doherty, of Newcastle, who is interested in joining the Board of Directors as a Newcastle representative.

Minutes of Last Meeting. Motion passed to accept the Secretary's February 10, 2011 minutes as amended and emailed.

Treasurer's Report. As of February 28, 2011:	Checking account	\$16,499.19
	CD	\$ 2,500.00

LCTV Auction and Telethon. Laurel distributed copies of a Proposal to the Board for discussion. . Positives include free advertising for local businesses who submit items for auction and increased involvement of community in LCTV. After fruitful discussion, a motion was made and seconded to accept the Proposal in concept (and work out the details later) and to limit the event to one day: Saturday, Aug. 13

Technology Committee (Jack)

As anyone who has visited our facility these last few weeks, a big change is being made in the studio half of the building. The ceiling has literally been raised. This has being done to accommodate proper studio lighting.

Tasks that have been done:

1. Old hung ceiling, insulation, and supporting framework removed.
2. New rafters installed to accommodate a change of truss structure.
3. Rewiring of heating and lighting circuits to circumvent the now open ceiling.

Tasks remaining:

1. Insulate and close up the new "cathedral" ceiling.
2. Build a maintainable wire run down new ceiling's right side.
3. Finish and paint as needed.
4. Obtain (steal?) and mount overhead lighting racks
5. Thorough cleanup

A couple of unexpected extras that have emerged during this project include unused and much needed 20 amp circuits were discovered, 2 in each half of the building, and the studio lighting switch was relocated to be next to the studio entrance door. A huge thank you to all who have been working so hard to make this happen.

Program Committee (Susan, Martha, Mary Ellen, Steve)

Committee will meet before the next meeting. We need written policy regarding proper acknowledgement of a **show's** business sponsors. Each station has to have a policy. Mary Ellen said that she chooses 35% of the PEG Media programming, and she said LCTV's goal is to have 100\$ local programming. Susan suggested that we have

other people who are local sign a Request for Airtime to protect the Station Manager from potential complaints, but Mary Ellen said she had no problem with this since it was common for Station Manager's to do this.

CTAM Meeting. Meeting is scheduled for Tuesday, June 28. We will provide the space, food & beverages. Mary Ellen will approach Jake with a moveable BBQ or we'll do a potluck. Barbara is invited to handle the desserts if she wants to.

Public Relations (Laurel).

Press Releases

- *LCTV Reports Use of Video on Demand Services Rising*, sent to Lincoln County News and The Wiscasset Newspaper
- *LCTV Is Local Filmmaker Friendly*, sent to Lincoln County News and The Wiscasset Newspaper
- *LCTV Features Wiscasset Resident's Lincoln County Anniversary Documentary*, sent to Lincoln County News, The Wiscasset Newspapers, and Rockland Free Press

Proposal -- Met with Lee Arnott and Mary Ellen Crowley to draft a First Annual LCTV Telethon and Auction proposal. Board members received the proposal by email.

Community -- Pam Gormley, Director of Skidompha Library, advised that the library website will have a LCTV link, primarily because of Video on Demand library taped programming.

Station Manager's Report (Mary Ellen)

Classes:

Dave has given lessons in videography and editing to three individuals this past month and I have instructed one person in editing using Final Cut Express, resulting in three completed shows with more to come.

Equipment:

New equipment rack is at the station (thank you, John!), just waiting to be filled.

Figured out problem with DVD player that I reported last month - had to do with the Cablecast software instructions. Good to go, no need to purchase new player.

Studio improvements continue with many hours of carpentry work being done by John, Alan and Dave assisting. Jack investigated the electrical system and determined that we already have two dedicated circuits in studio which saves us a several hundred dollars in electrical work. Jack also saved us hundreds of dollars by rerouting wiring so we can turn on studio lights at entrance instead of walking across a dark room.

A big thank you to our multi-talented, handy-dandy construction crew - John, Alan, Dave and Jack!

Facilities:

Barbara generously supplied the station with a new snow shovel - thank you, Barbara! Ann came in the day before she headed off for Hawaii and cleaned the floors - they needed it badly. Thank you, Ann and hope you are enjoying your well deserved vacation!

Kyle spread sand on the driveway and ramp to reduce the iciness, but you still need to be careful. I've suggested to John that Kyle be aware of icing and spread sand when needed.

Mud season is here and it looks to be a particularly muddy one. Please consider removing your shoes on the porch or just inside the entrance.

Public:

Copies requested of two of the Lincoln Academy Girl's basketball games from a viewer in Bristol.

A marvelous letter was written about LCTV in the March 3 edition of the LCN. Russ sent it out in an email on March 7. I'm sure Barbara will clip it for the LCTV scrapbook. Dave volunteered to send a thank you to Jeff & Karen Friedman .

The Town of Wiscasset signed up to use the bulletin board.

John had a request by the Rotary in Damariscotta to see if he could find a volunteer to tape a piece on Karl's Kids Event, "...a family fun Ski Race and Silent Auction at Sugarloaf honoring our dearly departed Rotarian Karl Berger's passion for supporting children's athletics in Lincoln County." On Saturday, March 4, John, Alan and Dave spent a long, soggy, cold day traveling back and forth and shooting through fogging and sleet splattered camera lenses, but they got some interviews and footage. Thank you to our intrepid independent producers!

I've had several requests from organizations to "cover" events. It gives me a chance to explain the purpose of public access TV and encourage them to recruit someone within their organization. Unfortunately, most of these events don't get taped, but it is up to them and the independent producer to say "yes" or "no".

Government:

Shelley Winchenbach, the Time Warner Government rep for this area, supplied me with the 2010 franchise fee reports for all the towns we service, except for Westport Island which doesn't receive a report because they do not collect franchise fees. The report is attached.

After a total of 9 and 1/4 hours spent at the Boothbay transfer station, the Edgecomb Post Office and the Edgecomb Congregational Bible Study group, I collected 71 signature which means LCTV will be on the Edgecomb ballot this year. John collected two signatures for a grand total of 73 - we needed a minimum of 66.

I filled in for Alex (he's gone to Israel for the month) to tape the first of ten Wiscasset Budget Workshops they are having over the course of the month. Could use some help getting coverage for the other nine workshops. They are every Tuesday and Thursday evening at 7pm. Nick and Alan have taken over taping in Waldoboro for the month so I can do some of Wiscasset, but I can't make them all due to having to attend the Bristol town meeting, a meeting with the Alna Selectboard and some prior commitments.

Miscellaneous:

Met with Laurel and Lee Arnott and helped draft a proposal for the "1st Annual LCTV Telethon and Auction". Laurel has sent the board a copy of what we came up with.

One-Time Shows:

Nobleboro vs Thomaston Boy's Basketball Busline Championship Game - Ann Pinkham

GSB vs St. George Girl's basketball Busline Championship Game - Ann Pinkham

Bristol Budget Meetings, Feb 14 and Feb 15 - Dave Svens

Chats with Champions - 'Alone and Invisible - Averting Disaster in Aging America' with Dr. Chip Teel - A.J. Corson

LCHA - The World of Capt 'Jote' Jones and his Scow on the Sheepscot - Jack Swanton

Nicaragua - On The Ground (United Nations World Food Program) - chosen by station manager

Composting and the Earth Machine - requested by Town of Waldoboro

LCHA - Sit Down! Chairs from Six Centuries - Jack Swanton

Waldoboro Public Forum re: Budget and Selection of Town Manager - Town of Waldoboro

Wiscasset Budget Workshop(s) - Town of Wiscasset

Chats with Champions - Chewonki presents: Predators! - A.J. Corson and Dave Svens

Meet Your Farmer - Great Salt Bay School, February 27, 2011 - Tam Green and BRCTV

Serial Shows:

Men on Fire (Gospel singing and preaching) - requested by Bill Moody of Waldoboro

Bulletin Board, Promos and PSAs

Form Based Codes - Damariscotta Planning Advisory Committee

Wiscasset Selectman (Ed Polewarczyk) - Town of Wiscasset

Pemaquid Camp - Pemaquid Watershed

Flooded streets - LCEM

(above are only what I have posted - does not include user postings)

Franchise Fees. Russ reported that LCTV had a separate line in the Bristol Warrant and the Selectmen recommended \$5,000 while the Budget Committee recommended \$8,000. After Russ gave an impassioned talk about the station's needs, the community carried a motion for \$8,000. Mary Ellen reported that Edgecomb petition required 66 signatures and we got 71 signatures.

Grants. John asked Martha to investigate the possibility of receiving grant money from local foundations, and she agreed to look into it.

Board Vacancies. We presently have openings on the Board from Bristol and Waldoboro, as well as Dresden, Alna, Westport Island and Edgecomb. Laurel suggested that we could present Bylaws to the non-member Towns at a Selectmen's meeting and invite local residents to join the Board at that meeting. She raised the question of whether we should send the minutes to the non-member Towns to keep them informed.

Motion was passed and seconded to adjourn the meeting at 6:30 p.m. The next Board meeting is scheduled for **Thursday, April 14th, 2011, at 5:00** at the LCTV studio at 29 Sheepscot Road in Newcastle.

Respectfully submitted,
Julie Clark
LCTV Secretary