

LCTV Director's Meeting
October 8, 2009

29 Sheepscot Road
5:00PM

Attendance:

Damariscotta	Karen O'Bryan, Laurel Cooley, Ann Pinkham
Newcastle	Art Mayers, Martha Frink,
Nobleboro	John Emerson, Barbara Johnson
Waldoboro	Alan Lowe
Wiscasset	Jack Swanton
Bristol	
Station Manager	Mary Ellen Crowley

President declared that quorum was present

Comments by the Public

No public present.

A motion passed to accept the secretary's minutes as sent.

Treasurer's Report

Art presented a draft of a yearly budget for the year 2010. A discussion followed about Nobleboro's contribution. He reported that there is \$6954 in the checking account.

Board Vacancies:

Bristol	2
Damariscotta	0
Newcastle	1
Nobleboro	0
Waldoboro	2
Wiscasset	1

Laurel reported that the article on the vacancies would be coming out in the local papers next week. She emailed Kristine Poland. Kristine said that she discussed the issue of Bristol's LCTV vacancies with the selectmen at their October 7 meeting. Steps that they have taken so far: notice in the newspapers, asking people directly, and a notice on the Town Office bulletin board. So far, Nancy was the only one to step forward. The Selectmen are looking for other ideas. They would like to have a full slate.

Public Relations Report (Laurel Cooley)

LCTV Board of Directors October 8, 2009 Meeting Public Relations Report

Mary Ellen and I are compiling a list of press releases to develop and distribute to media and to town offices, non-profits, and others, as appropriate. Two press releases were prepared and distributed: (1) October Studio Production training course at the LCTV Media Center and (2) "Speak Up On Health Care." (Mary Ellen will post a slide or slides, reinforcing the second press release.)

I sent an email to Elizabeth Greenberg, Director of Education, and Maine Media Workshops, to inquire about broadcasting student filmmaker projects on Channel 7.

An email was sent to Kristine Poland, Bristol Town Administrator, requesting an update on LCTV Board: Bristol Representatives Vacancies advertising or outcomes. I have not received an answer.

Emails, introducing LCTV and its services, including bulletin board information, were sent to Hidden Valley Nature Center and Habitat (for Humanity) 7 Rivers, which is coordinating a home winterizing initiative within Lincoln County. An email was sent to Mary Sheldon, Nobleboro Historical Society, about how to post on the LCTV bulletin board.

I spoke with Ellen Dickens, Director, Central Lincoln County Adult Education, about LCTV participation, fees and program brochures production deadlines. (Mary Ellen has this information and will present it, for discussion.)

Ann, Karen and I will speak to the Great Salt Bay School PTSO on October 20 and will distribute general brochures to those attending.

LCTV has broadcast a 2009 Damariscotta Pumpkinfest slide on the LCTV bulletin board, seeking festival volunteers, since late March. Eighteen Pumpkinfest promotional slides currently are posted. In its final planning phase, the Damariscotta Pumpkinfest committee has invited local non-profits to participate in an InfoZone (Saturday, Oct. 10, 10-4, and Sunday, Oct. 11, 11-5) located along Rob Gregory's driveway, on Water Street, and adjacent to the children's activities section. Participants will be assigned a chair at the InfoZone and are permitted to bring brochures, displays and other informational items, to market their organizations. This year, participation entails an immediate, two-step process of sending a letter of interest and completing an application, once received.) Given the tight deadline, first-come, first-serve space limitations, and the fact that LCTV is pursuing other paths to get the word out, I recommend that LCTV should not respond to this invitation this year.

I spoke with Scott Shott, Development and Communication Relations Director, Lincoln County Healthcare/Miles. I sent Scott "How to Get Your Message on LCTV's Bulletin board and the LCTV general brochure.

I will send an email to organization contacts: sorry you were unable to attend dedication; create scheduled media center tours, after discussing with Mary Ellen

Station Manager's Report (Mary Ellen Crowley)

Classes:

Arranged for a "studio production" course for October 10, 17 and 31. Five people who saw the article in LCN called for more info - two signed up. One of the five was from Jefferson; I had to tell her the classes were only open to the residents of the towns we broadcast to and suggested she contact the public access station in Augusta for possible training. Two who received an email signed up, one has since canceled. Several wrote to say they were interested, but could not do it this time. I have six people signed up, although one will not be able to attend the 2nd class.

Laurel obtained the following info from Ellen Dickens, CLC Adult

Education director: As a non-profit, we would only pay a small registration fee, but if we offer classes for free, there is no fee. However, Ellen says whenever fees are charged, registrants tend to show up. Also, when she has offered weekend classes and programs, people are less interested. Considering the response we got from emails and the LCN article and the restricted class size, it would be great if we could offer these classes more often, but our instructors are limited in how much time they can give for this. Perhaps paying instructors would help this situation? I have asked Karen to put this on the agenda as a discussion item.

Equipment:

Art bought some fire wires so we can hook cameras up to the computers to transfer tape to editing systems.

Sean sold us a 1TB hard drive for \$75.00 - good deal; thanks, Sean! I have been moving content from the infected computer on to that, but still have a ways to go before it's all moved over.

I installed the software for the DVD burner that Sean gave us a while back onto the new office computer and am able to burn DVDs on that.

I have discovered that shows I used to be able to play over the old server can't be played by the new server due to an incompatible audio format. Please let me know if you see dead air when watching LCTV. Thanks for the call last week, Karen (no more Kids A Cookin)!

Local shows:

Lee Arnott produced "Woofstock '09"

Waldoboro Planning Board made tapes (2) of presentations on alternative energy sources

In the works - Paul Duffy taped an "Open Mic" night at Round Top, Val Harris taped the Wiscasset Congregational Church, Robin Mayer taped the Damariscotta presentation/workshops on their vision for the town and Art taped his giant pumpkin being weighed in. All need editing. Robin and Art have both had frustrating experiences, mostly due to a lack of knowledge on all our parts. I felt especially bad about Robin because she should have been able to count on me, but it was like the partially sighted leading the partially sighted!

New Series Shows:

Coastal Gardens - New shows from our friend Ned Lightener from Belfast

Midweek Politics with David Pakman - Taped radio show. David is the youngest national talk radio host, but he is GOOD!

Pushpanjali - Indian dance

Surviving Everyday - A show by and for people with disabilities

Reeling - Movie reviews (replaced Cinemaniacs)

New Singles:

"Reaching Potential Through Maine Afterschool", produced through Mt. Blue Community TV (Lewiston)

"Cat" - a silent video of a 19 minutes in the life of a house cat

"Precarious Balance" - promo for Newcastle resident Susan Bickford's new show at UMA.

In a lighter vein, I have downloaded some popular works from the public domain including Betty Boop cartoons, a spoof on television advertising @1965 called ""The Cliché Family in Television Land", a full length animated "Gulliver's Travels" and "Dressed to Kill" - classic Sherlock Holmes with Nigel Bruce and Basil Rathbone.

Facility Maintenance:

John made a "to-do" list that's on the sign-in table. Feel free to tackle whatever when you are ready!

The Public:

Signed up two new users to the bulletin board: Greg Latimer and Ann Pinkham

I spent several hours working with Lisa, the administrative assistant in Wiscasset, to solve the problems they have been having taping their selectman meetings. The major problems have been resolved, but there are other concerns that I have addressed with her, Jack and Sean. If you are interested in details, I can forward to you the email I sent to them. On September 14 I attended a meeting in Damariscotta with the Emergency Management Group.

Tech Committee Report:

Members: Sean, Jack, Nancy, and Alan

Other than the offer of a rack through Tom Handel from CTN-5 in Portland, not much has changed equipment-wise. Of course we did setup a 2-set shoot, complete with chroma keying, for dedication night. It proved to be a nice test to see how easy it was.

Old Business:

Mary Ellen brought up the question of paying teachers for teaching Adult Ed. A discussion followed and an **Educational Committee** to look into the issue was formed: **Mary Ellen, chair ; Martha.**

John brought up looking at the Mission statement. Martha suggested that a Long Range Plan should be made. The directors agreed. **Long Range Planning Committee: Martha, Chair; Jack, Laurel, Karen.** Art mentioned that his pumpkin will be outside Sproul's Furniture Store. A camera will be installed inside the pumpkin. Volunteers are needed to be with the pumpkin. Art will be in the parade. Some of the money donated from the pumpkin growth and his book Little Buzzy and the Giant Pumpkin will go to LCTV.

New Business: (Committees)

Building Maintenance: John, Chair; Ann, Karen

History: Barb, chair; all directors will assist when needed.

Funding: Art, Chair; Martha, Alan, Bobby

The next meeting is scheduled for **Thursday, November 12, 2009 at 5:00PM at the LCTV studio at 29 Sheepscot Road. Hope to see you all then.**

Respectfully submitted,
Karen O'Bryan, LCTV Secretary